PRESS RELEASE

Crypto Carbon Ratings Institute (CCRI) helps UNICEF Luxembourg to assess climate impact of cryptocurrency donations with its sustainability API

Luxembourg - May 25th, 2022

CCRI GmbH donates [UNICEF Luxembourg](#) its sustainability API to assess the impact of cryptocurrency donations on the environment.

CCRI GmbH is a German company providing data on sustainability aspects of cryptocurrencies and blockchain technologies to technology businesses as well as financial institutions, and organizations managing and receiving crypto funds. The co-founders of the company have researched the environmental impact of both holding and transactioning cryptocurrencies for over five years and now serve a wide range of customers to help them understand the electricity consumption and greenhouse gas emissions of their crypto-related activities. As such, CCRI is pleased to donate its sustainability API, covering more than 20 cryptocurrencies, to UNICEF Luxembourg, enabling the child rights organisation to assess the environmental impact of its cryptocurrency donations.

Founded in 1979, the Luxembourg-based NGO focuses on improving children's welfare and on raising funds for UNICEF's projects and programs around the globe. UNICEF works in over 190 countries and territories to save children's lives, to defend their rights, and to help them fulfil their potential, from early childhood through adolescence.

UNICEF Luxembourg integrates the CCRI sustainability API to assess the environmental impact of cryptocurrency donations received to gain transparency on its carbon footprint. This enables UNICEF Luxembourg to receive cryptocurrency donations in a responsible way and encourages potential donors to favour less energy intensive blockchains in order and to raise more funds to help many more children worldwide.

Ulrich Gallersdörfer, CCRI's CEO says: "*We are very happy to enable UNICEF Luxembourg to assess the GHG emissions associated with their crypto donations with the help of the CCRI sustainability API.*"

"*The digital world is now an irreversible fact of our lives and comes with its own challenges for children. CCRI's donation in kind of its sustainability API is an invaluable tool to assess the impact cryptocurrency donations have on climate and the children who are most at risk from the consequences of climate change*", explains Sandra Visscher, UNICEF Luxembourg's Executive Director.

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About CCRI

Crypto Carbon Ratings Institute (CCRI) is a sustainability software provider for cryptocurrencies and digital assets. As a leader in sustainability of crypto, the German company has helped a wide range of customers, ranging from cryptocurrency protocols to payment providers, exchanges, and crypto fund managers.

CCRI's solution covers more than 20 cryptocurrencies, includings Bitcoin, Ethereum, Dogecoin and Litecoin as well as Algorand, Avalanche, Cardano, and Solana. The API can assess the electricity consumption and GHG emissions of individual holdings and transactions. The methodological approach builds on several peer-reviewed journal publications and is in line with the latest scientific findings to provide the most accurate data to their customers.

More information: https://carbon-ratings.com/

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About UNICEF Luxembourg

For 75 years, the United Nations Children's Fund (UNICEF) has been working tirelessly in 190 countries and territories for child rights and for the well-being of every child. Whoever they are. Wherever they live. To help them realize their potential. And we never give up.

UNICEF Luxembourg, founded in 1979, raises public awareness on the situation of children and raises funds for UNICEF projects and programs worldwide.

Depending entirely on voluntary contributions, our work is only possible thanks to our donors, our global network of partners and our teams around the world.

More information: www.unicef.lu

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